



FIRST THINGS FIRST

The right system for bright futures

Physician Outreach and Education

REQUEST FOR GRANT APPLICATION

FTF-STATE-10-0230-00

FACT SHEET

WHAT IS THE FIRST THINGS FIRST PHYSICIAN OUTREACH AND EDUCATION RFGA?

Physician outreach and education is a quality improvement strategy with the goal of assisting physicians in identifying the health system and practice procedures that need to change or be implemented that would result in consistent quality care for children in a medical home model. They receive technical assistance and coaching as well as materials to support clinical practice improvement. Support may also be provided through the formation of collaborative learning groups that commit to the quality improvement process. Additionally, some regions may wish to procure care coordination services and distribute incentives to encourage and support implementation of recommended medical home model of practices.

This strategy is particularly important to strengthening early identification of developmental delay and timeliness of intervention. Pediatricians and family physicians receive technical assistance related to procedures and best practices to elicit parents' concerns and perceptions through developmental screening using a standardized, validated tool. Additional support and education is provided around the development of systems that track children a physician refers for evaluation. Support is also provided to assist practices in identifying community resources that support child development based on the individual needs of the child and family. The importance of this component of the education and outreach strategy is heightened due to the current economic situation. As services change and the intervention system evolves, physicians will need support in understanding those changes and how to best provide information to families.

WHAT IS THE TOTAL AMOUNT OF FUNDING AVAILABLE?

This is a seven (7) month contract with an option for renewal for two (2) additional twelve (12) month periods. Total funds available are approximately \$270,000 for the first funding period. Funding available in year one is to include initial outreach and at least 50 practices. Renewal funding is estimated to be \$390,000 for 12 months with less focused outreach costs and at least

100 practices. In addition to the statewide estimates; there is an expectation that Regional Partnership Councils may build on these statewide numbers with additional funding through approved Funding Plans. First Things First reserves the right not to award the entire amount of available funds or to award an amount that is greater than the posted available funds. Renewal will be contingent upon satisfactory contract performance, evaluation and availability of funds. In order to ensure adequate coverage of First Things First requirements, it is anticipated that a single award will be made. Multiple awards may be considered; however, a single award is expected.

The anticipated contract period for any resultant grant will be December 9, 2009 - to June 30, 2010.

PROPOSED TIMELINE FOR THE GRANT MAKING PROCESS

September 14, 2009	RFGA available on-line
September 22, 2009	Pre-application Conference First Things First, 8 th floor Board Room, 10:00am - 12:00pm. at 4000 N. Central Ave., Ste. 800, Phoenix, AZ 85012
October 27, 2009	Applications due to the location listed in the RFGA by 3:00 pm
December 9, 2009	Anticipated grant awards made

HOW TO GET A COPY OF THE RFGA

Please visit the First Things First web site on or after September 14, 2009:

<http://www.azftf.gov/>

QUESTIONS?

All questions must be submitted in writing and include **FTF-STATE-10-0230-00** in the subject line of the email or on the cover sheet of the fax.

Questions should be submitted to the Grants and Contracts Procurement Specialist via email at grants@azftf.gov or via fax at (602) 265-0009.